



President's Message

Dear Students,

Welcome to the Media and Arts University.



hen I talk to students or meet with alumni, I feel enormous pride in the remarkable impact and reach of this university, far beyond the borders of our campuses. And I'm also struck by the extent to which people worldwide associate our name with the highest standards of academic distinction. It's a hard-won reputation, built on the community's extraordinary dedication to quality.

Your decision to attend this school is an important step in pursuing your dreams and passion for a career in a creative field. We are excited to have the opportunity to help you pursue your goals by providing the highest quality of education to prepare you for your chosen field. Our faculty passes on knowledge acquired through their own work experience. They provide practical, hands-on learning that prepares you to 'jump right in' the workforce.

The success of the Media and Arts University has been, and continues to be defined by the success of our students and graduates. At the beginning of each fall term, I look at students rushing to discover their new courses. These talented and energetic young adults from virtually every country in the world remind me not just of our great present, but of our enormous potential.

As a member of the M&A University community, I trust your experience with us will fulfill your expectations and more.

Jentro Gucheil

Kendra MacNeil President

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About us SECTION 1

MEDIA





About us

HISTORY

The Media and Arts University was founded in 1929 and is part of a network of over 20 schools. It is one of the oldest post-secondary institutions dedicated solely to professional education and learning in the arts, media and design. All our sister schools offer degrees at the associate, bachelor and master's levels and are accredited by national accreditation bodies.

The Media and Arts University has been offering an array of exciting applied arts programs in such diverse fields as Photography, Fine Art, Graphic Design, Fashion Design, Professional Recording Arts, Digital Film and Video, Animation, Video Game Programming and Web Design.

In June 2002, the Design and Fine Art programs moved into a new state-of-the-art building located on Castlefield Ave. The construction, which has 35,000 square feet of student space, was master planned and developed specifically for the school by local interior designers. This conveniently located building features increased library and student lounge spaces, and is built to strict environmental requirements. In 2005, Kendra MacNeil became our 10th Principal. Under her leadership, the University has solidified its reputation as one of the top Art and Media school in the world, excelling in the quality of its research, education and service to the community.



MISSION

Media and Arts University dares to be different and draws on its diversity to transform the individual, strengthen society and enrich the world. Fostering the conviction that education is a life-long process, our University is committed to innovation and excellence in education, creative activity and community partnerships.

Learning Environment

Bachelor and Masters degrees offered in Visual Arts, Design, and Media Arts provide a careful balance of studio and academic programming supported by an innovative infrastructure of over 250,000 square ft. The Media and Arts University has long been known for its innovative learning environment. This includes all the industry related technology required for a career-focused, hands-on education.



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The main campus buildings include:

- Offices, classrooms, computer, and art labs wired for Internet access
- State-of-the-art multi-camera video studio with digital video editing suites
- Computer labs with both MAC and PC platforms and software
- Digital audio lab suites
- Professional photography studios and darkroom facilities
- Fashion design studios
- Fashion & retail management display windows
- Indoor and outdoor sculpture areas
- Library with more than 50,000 items, including books, DVDs, video tapes, and CD-ROMs
- Art galleries
- Student Lounge





Our graduates are among the most sought after in the cultural arena. We produce visual artists working in museums, galleries, within the entertainment industry; designers excelling in graphic, industrial and web design.

Our media creators work in film, video and television, and at some of the bestknown and successful animation companies in the world. Many of our students have gone on to teach at major universities.

The career services department continuously seeks new job leads and business contacts to assist graduates in matching their skills to employers' needs. Memberships in professional organizations, attendance at trade shows, and on-site visits to area businesses help keep career services advisors up-to-date with industry trends. On-going communication keeps employers current with the programs and the pool of talented graduates available to them from the Media and Arts University.

As you near the completion of your program, you will meet individually with a career advisor and a specialist in your field of study, to review career goals, jobsearch strategies, interview techniques and resumé development.

For more information, go to the Career section of our website and download a copy of the Career Services brochure.



Opportunities

Maude Cavanah Fashion Designer 100

108

109





Information SECTION 2

MEDIA



SECTION 2: Information

Pre-Arrival Checklist

Important steps to complete before arriving at the Media & Arts University

- **1.** Read the Media & Arts Welcome Booklet.
- **2.** Plan to arrive on-time for Residence Move-In Day. All dates are in the Booklet.
- **3.** Register for Orientation Week.
- **4.** If you do not have your student ID code, complete the form online.
- **5.** Activate your email account online.

Living on Campus - What to Pack



Get ready for one of the most rewarding experiences of your college life. Convenience, friendship and social activities are just a few of the reasons students enjoy living on campus. You don't have to pre-plan for your entire academic year when packing for college. You can buy pens, extra binders, and other supplies as the year goes on. You should also visit the Student Residence website to find out what is already included in the room.

In addition to your clothes, toiletries, notebooks and backpack, the items in the following lists are recommended.



ESSENTIALS Extra-long twin sheets (all beds are 80" long) Blanket, comforter and pillow Towels, washcloths Alarm clock or clock radio Desk lamp Clothes hangers Laundry basket and laundry supplies Bathrobe, shower shoes First aid kit, something simple to heal little injuries Cup, bowl, plate, fork, knife, and spoon Tissues, paper towels, dish detergent Waste basket ID and medical insurance card Rain gear



Nice to Have Hanging shoe rack Clothes iron Small sewing kit Simple toolkit Sports equipment MP3 player Camera Flashlight Laptop lock Power strip with surge protection Extension cords Rolls of quarters for laundry Stationary and address book Photos of family, friends or pets



University Policies

Attendance

Students are expected to attend every scheduled class, lab, and workshop for the full duration of the program in which they are enrolled. The University expects instructors to be reasonable in accommodating students whose absence from class resulted from participation in University-sanctioned activities, personal illness or family compelling circumstances. Instructors have the right to request documentation verifying the basis of any absences resulting from the above factors.



Cellular Telephones and Other Electronic Equipment

Cellular phones are not allowed in classrooms. Students must turn off cellular phones and any other electronic equipment (MP3 players, etc.) before entering a classroom, lab or library.

Dress Code

There are a few basic rules that all students are expected to follow:

- Shirt and shoes are required at all time.
- Apparel should not be as revealing or questionable as to cause disruption of classroom operations.
- Both the individual and their clothes should be clean.

Food and Drink Policy

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No food is allowed in classrooms, labs, animation studios, or recording studios at anytime. Water or juice are allowed in classrooms in screw top plastic containers. Beverages are prohibited in all labs and studios.

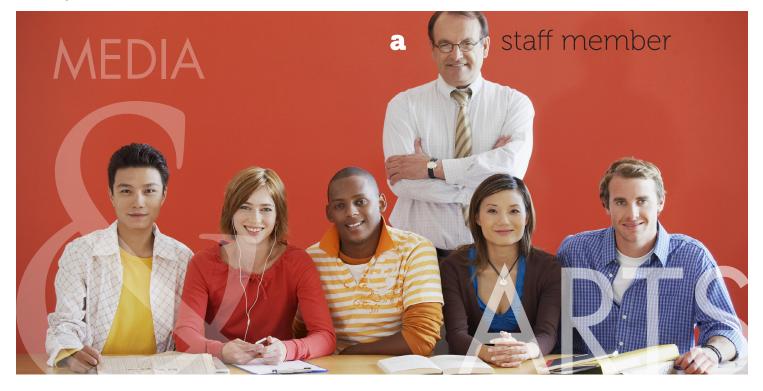
Computer and Studio Lab Rules

- All students MUST present a valid student ID and sign in and out of the labs.
- Lab computers have standard configurations. No modifications are allowed.
- Students may not download or install any software programs, fonts or utilities into the lab computers
- Labs are for academic student use. Other activities are not supported (games, chat, etc.)
- Lab assistants are available to help students with technical issues and questions related to computer hardware or software, but cannot be expected to instruct students on course content.
- Collaborative work and quiet conversations are allowed. Refrain from loud talking or music.
- Be sure to backup your work to a removable media device. Do not save to the hard drive as your work may be lost during computer maintenance.
- Students must keep their cell phone on silent mode while visiting the lab.
- No food or drink is allowed in any of the labs or studios.

University Policies

Medical Emergencies

Students are advised to notify a staff member, should there be immediate medical and/or emergency attention needed. In the event of illness or injury on the University premises, or at a sponsored function, the student may request to be transported to a local hospital or doctor for examination and treatment if necessary. The student is responsible for any resulting expenses. The student should review personal or family insurance policies to determine whether appropriate coverage exists.



No Harassment

The Media and Arts University is committed to providing a safe and productive learning environment which is free from harassment. Such conduct is unprofessional, unproductive, illegal, and considered inappropriate for business. Consequently, all conduct of this nature is expressly prohibited.

Personal Property

The Media and Arts University is not responsible for the personal property of students. Students should place their name and student number on all items and never leave personal items unattended.

Protection of Privacy

All records are confidential. Information about any student's record will not be released without the student's written authorization. A release form can be filled out by the student and will be kept on file in Student Services for the duration of the student's studies, unless otherwise notified in writing.

Sign Posting

All signs must be appropriate in content, correct in spelling and grammar, and hung in the approved designated areas. The Student Resources Office must approve all materials and will direct you to the appropriate bulletin board. Any materials not stamped will be removed.



-------Suggestion Box

The suggestion box is located at the Information Desk in the main lobby of building 1A.



University Policies

Sustainability

Each building and residence hall is equipped to handle recycling of aluminum, glass, plastic, tin, mixed paper and cardboard. There are labeled bins for recycling located conveniently on each floor. As a further effort, each residence hall room contains a green container to assist residents in sorting recyclables and waste.

We encourage commitment to the three R's: Reduce, Reuse, Recycle!

We encourage acceptance

touls of all backgrounds

INTERNATIONAL MEDIA & ARTS

ences.

Tests and Exams

Tests and examinations are to be completed during scheduled course hours. If testing cannot be completed during regularly scheduled class hours, please contact your instructor to make special arrangements.

Valuing Diversity

Holding to the belief that society is strengthened by the acceptance of human diversity and the ideas that generate from that diversity, we encourage staff and students to reach out to each other and develop positive relationships. Each person should be treated with dignity and respect.

For a complete list, please refer to the "Student Policies and Procedures" document.







Campus Resources

SECTION 3

MEDIA





art supply store

HOURS Monday to Saturday 9 a.m. to 6 p.m.

henri • **book**store

HOURS Monday to Friday 9 a.m. to 6 p.m.

Saturday and Sunday 10 a.m. to 5 p.m.

building • hours

ALL CAMPUS BUILDINGS

Monday to Friday 7:30 a.m. to midnight

Saturday and Sunday 8:00 a.m. to 11:00 p.m.



Campus Resources **SECTION 3**

Conveniently located on the lower level of the main building (1A), the art supply store carries materials for a variety of art-making needs, including fine art, media arts, design and craft. Books for coursework and general interest are also stocked, and the store strives to offer the best prices to the whole community. Supplies available for sale include a wide selection of painting and photography materials, dyes, pens, pencils, erasers, paper and much more.

The store stocks an impressive array of artist's monographs, exhibition catalogues, critical theory and artist editions. Knowledgeable staff are always on hand to assist, and can place special orders for hard-to-find books.

The Henri **Book**store is located in the main building (1A).



child care center •

The Center was established to provide quality day care in a secure, stimulating environment where children have an opportunity to develop physically, socially, emotionally and intellectually to their fullest potential. The Center is conveniently situated in building 4B and is staffed with a team of highly skilled early childhood educators who are dedicated to providing a safe and nurturing environment for your children.

One parent must be affiliated with the University either as an employee or a day student. Enrollment is through an existing waiting list.

HOURS Monday to Friday 8 a.m. to 6 p.m.

The computer store is owned and operated by Media and Arts University. We supply computer equipment and software to students, staff and departments. The technical support staff provides knowledgeable services from troubleshooting, to installing hardware, to system upgrades and repairs. Located in building 4A.





computer store

HOURS Monday to Friday 9 a.m. to 6 p.m.

Saturday and Sunday Closed

eating on campus

HOURS Monday to Thursday 7:30 a.m. to 8 p.m.

Friday 7:30 a.m. to 3 p.m.

The west café

is located in building 4A and offers coffees and teas, hot chocolate, sandwiches, paninis, salads, daily special, soup, fresh fruit and cold drinks.

galleries

HOURS Monday to Friday Noon to 8 p.m.

Saturday 1 p.m. to 4 <u>p.m.</u>

libraries •·····

HOURS Monday to Thursday 7:30 a.m. to 10 p.m.

Friday 8:00 a.m. to 6 p.m.

Saturday 9 a.m. to 5 p.m.

Sunday 9 a.m. to 4 p.m.

lost and found





There are two **galleries** within the Media & Arts University. The *Hokusai Gallery* features work of students and alumni, while the *Chagall Gallery* is a public art gallery featuring the work of professional artists. Our goal is to promote a diverse range of artistic practices, and to enhance the art community.

The Main **library** provides many services to help students, staff, and faculty achieve their professional and educational goals. Currently housing a collection of over 40,000 books and periodicals in the visual and media arts, craft, fashion, and design, the M&A University Library is the only library in the city specializing in the arts and design fields.

The *Robinson Visual Art Library* in building 4B incorporates a number of special collections for exhibition catalogues, artists' books, printed matter, and rare books in specialized subject fields.

In both libraries, students have access to online databases including electronic collections of journals and images. Other services include: research assistance, computer and internet access as well as writing resources.

Each building maintains one **lost & found** area. Consult the board in the lobby of each building to locate the office.





parking bike racks

HOURS Monday to Friday 8 a.m. to 8:00 p.m.



multimedia center



The **multimedia center** houses the University's audiovisual and inter-media resources. It provides students with video and animation studios, computers, and equipment for course work in all academic divisions. It also provides support for teaching labs. For more information on the facility and equipment, go to the website, and select the Shops & Services tab.

For bookings, call the Multimedia helpdesk (ext. 8170).

Ample on-site **parking** is available to students, faculty, and staff. Parking passes may be purchased from the bookstore for a monthly rate of \$25. Day passes can also be purchased from the paystation in all parking lots at a rate of \$5 per day.

Motorcycle and bicycle parking spots are available at the entrance of each building.

monthly **parking** passes are \$25

fourteen



transportation

To avoid the traffic problems and limited parking, consider using public transportation.

The Westview Rail Station is only a short walk from the campus and there is a shuttle service between the station and the college. Route maps are available in the Student Resources office. Monthly and weekly train passes are available in the art supply store at discounted rates.

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print service center

The Center primarily supports our communication design programs, though its resources are available to the entire university community, including alumni. Complete printing facilities enable users to participate in any phase of the printing process, from pre-press through to bindery functions. The facility offers a small computer lab, with computers, scanners and printers for digital production and output.

wireless network

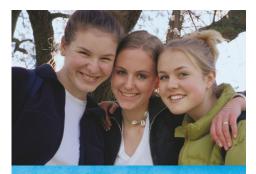
The University wireless network is designed to provide students, faculty, and staff access to network services from selected areas on the campus. All you need is a laptop, a compliant wireless adapter and a wireless account. There are over 120 access points set up throughout the university. Although designed primarily for classroom and teaching use, access points are located in both libraries and selected common areas.



student lounge

The Student Lounge is a warm, welcoming space where students can relax, study or chat. Features include comfortable furniture on wheels, recessed plugs and wireless access. It also contains a small kitchen where coffee and lunches can be heated and enjoyed. The Lounge is located in building 2.







Student Services SECTION 4

MEDIA





orientation

August 30 - September 5

September 6 - October 14

week

Post orientation

Student Services

It is our hope that you will make use of these services during your time at the Media & Arts University. This is a community of thousands of faculty, staff and students who all have a role to play in its creative energy.

NEW STUDENT SERVICES

Orientation

The Orientation Program welcomes new students to the Media & Arts University and familiarizes them with the campus facilities and vast network of services.

You will save hours of time by learning where everything is and figuring out how the Media & Arts University works. On your first day, you'll know where your class is and what to do! Your Orientation Team is extremely excited and busy preparing for your arrival this semester. Whether you are coming from high school, transferring in, or are a mature student, we hope to make your orientation day as informative, enjoyable, and smooth as possible.

Learn about the Library

Attend workshops to learn about the collections and services or take a tour designed to help you get ready for your first semester.

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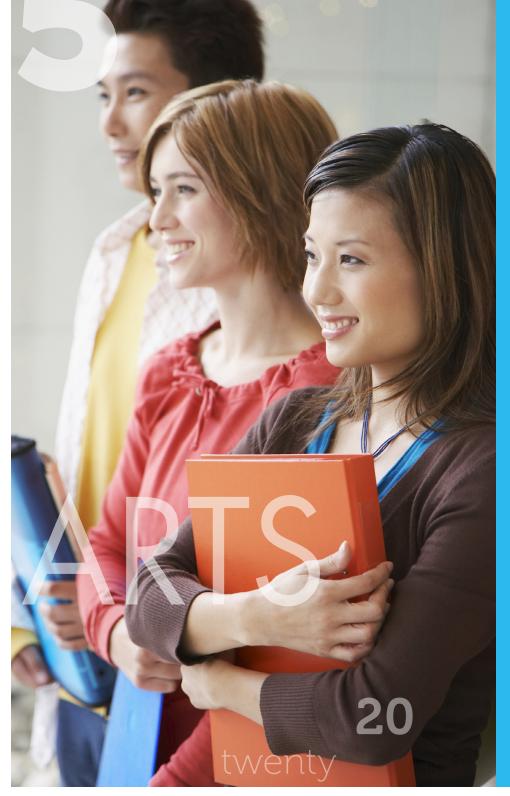


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SECTION 4



TIPS for new students.



1. attend the new student orientation events

Orientation activities help you connect with people and services that can make a big difference in how well you adjust to university life. Take advantage of all the services available to new students.

2. join a mentor group for new students

You will benefit from the support of a successful upper year student who knows the university and can share many of his or her secrets of success.

3. reach out to fellow students

Many students feel shy, anxious or awkward when attending new classes. You may feel like a very small fish in a big pond! There are lots of different clubs and societies that you can join to get to know other students with similar interests to yours.

4. turn up to classes

No one will follow you up if you don't go to class. However, it is easy to fall behind quickly if you're not attending lectures, and your grades may be affected. Some courses have compulsory attendance requirements, or a participation component to the final grade.

5. keep a balance

Finding the proper balance between time for school and time for everything else is a crucial step in achieving success. This means eating well, getting enough sleep, going out and having fun.



The **Campus Services** office is located in Building 3

how do i get my student ID card?

To avoid line-ups, submit your application on-line and upload your photo. You can pick up your ID card during orientation or at the Registration office in building 3. Where can I buy textbooks, pens, paper, stamps, etc.?

how do i get an email account?

You must first activate your on-line identity by completing the web form in the New Student tab. You can then apply for an email address via the IT Services portal. If you need assistance, contact the helpline at ext. 4790.

how do i get a locker?

Don't wait until the last minute, because the best locker locations are taken early. Students can register on the first day of class. Lockers are available through the website or at the Campus Services office in building 3.

where is my class being held?

Class locations are noted on your personal class schedules. You can also refer to the bulletin board next to the Information Desk in the lobby of building 1A.

For more information,

including sign-up dates for orientation and seminars, visit the website and click on the New Student tab.

alumni services

Make sure to register on the Alumni website for access to job leads, news from fellow graduates, announcements, upcoming events and to receive the Alumni Newsletter.



career services



We provide students with the knowledge, tools and resources needed to prepare for and find their first field-related position after graduation. Success will be dependent on many factors including experience, presentation, initiative and motivation. The Career Services department is staffed with advisors who assist students, while enrolled and after graduation, in finding jobs in their respective fields. Through personal support and workshops, you will learn to prepare for job interviews and plan a job search.

Discover all the services available by accessing the Career tab on the website.

counseling services

Our counselors provide individual and group counseling for personal and educational concerns. The Counseling Center offers close to 30 free workshops each semester on topics related to life skills, leadership, stress management and wellness in general. The Center includes a variety of peer assistance programs including mentoring, or support by licensed psychologists and counselors.

disability services

The M&A University is committed to providing students with a disability an equal opportunity to access the benefits and privileges of its full range of academic services, programs and activities. The department also recruits volunteers from among the University community, to act as note-takers and assistants to students with disabilities.

If you have a disability and believe you might need accommodations, please contact the Disability Services coordinator at ext. 4450.





Student Associations SECTION 5

MEDIA







Join the **Media & Arts** Community!

Graduate • Student Association

Association •··· of **Fashion** & Design



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Student Associations

Section 5

Student Union

The Student Union is a not-for-profit corporation funded by student fees. The Executive manages the corporation on behalf of the student members, working hard to enrich the lives of the students and to provide as much service to students as possible. On campus, the Student Union works to protect students' rights and advocates for the interests of its members.

The Graduate Student Association

The purpose of this group is to enhance communication among graduate students and to promote their general interests. By being a graduate student you are already a member of this organization. We are looking at issues such as health care costs, parking, and extended library hours.

Clubs and Associations

The Animation Club

The Group welcomes anyone who is interested in devoting time and energy to making animation films and entering film festivals. Artists of all media are encouraged to participate to further interdisciplinary collaborations that can enhance the animation process.

The Art Project

Our objective is to increase awareness, appreciation and understanding of art within the university and community. We get together to discuss projects, go to show openings, and get inspired.

Art Exhibition Club

The Group serves as a gallery committee to exhibit work by students on and off campus. Through weekly meetings and regular openings, students learn skills related to working in a gallery and have the opportunity to show and share new work.

Art History Club

The Art History Club plans and hosts a lecture series that brings significant and relevant art historians and curators to the school to discuss their current projects.

Association of Fashion and Design

The Association offers a number of opportunities to its students with a generous outreach in the community. Some of the opportunities include: contacts to industry professionals, career days and seminars, design and merchandising competitions, resume building and networking.



Get involved!

Association of International Students

The Association is a student body organization that represents the international students and caters to the needs of all Media & Arts University students by creating a friendly multicultural community.

Bowling Club

The Club is made up of two parts, general membership and the traveling competition teams. All students are welcome to join the Bowling Club, but those wanting to participate in tournaments must be selected through a tryout.

Chess Club

The Chess Club is open to all students, faculty, staff and anyone in the community who would like to play chess. The Club meets every Monday evening from 7 to 10 p.m. in the Student Lounge.



Chinese Student Association

The Association is a non-profit organization which aims at unifying all Chinese students, helping bridge the gap between Chinese and American culture and providing an environment for people to share ideas and views. We sponsor some entertainment activities to provide our members an enjoyable and memorable university life.

Creative Writing Guild

The Creative Writing Guild provides students with an open environment for sharing and discussing writing. The Guild hosts readings, presentations and promotes creative writing throughout the campus community.

Cycling Club

The Club promotes cycling for students, faculty, and staff at all skill levels to promote an active cycling community at Media and Arts University. This includes competitive and recreational riding. In addition to organized group rides, the Club sponsors educational workshops to raise awareness of the benefits of cycling and promotes safe bike commuting.

Entrepreneurship Association

The Association encourages entrepreneurship and helps students to improve and grow their business or to transform entrepreneurial ideas into reality.

Experimental Film Society

Through filmmaking contests, student film festivals, stimulating meetings, and discussions, the Society fosters a stronger sense of community within the University filmmaking department. And sometimes, we even have pizza.



The Food Lovers Club is dedicated to helping students eat healthy through workshops, recipe exchanges, and biweekly meetings dedicated to the discussion of cooking, and nutrition.

Friends of the Community Art Center

The association connects students to the many resources offered by the Community Art Center. Students will participate in community based, conservation arts projects and practice professional skills.

Graphic Arts Club

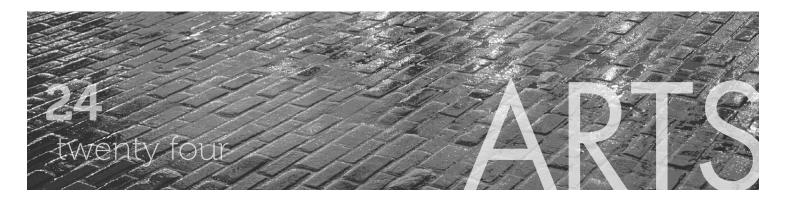
The Club helps students become more involved in the local design community, create a community of their own, and help build entrepreneurship skills that will be valuable as they move into the professional world.

Hokusai Committee

This committee manages the Hokusai Gallery and Sculpture Courtyard of Building 1A. Members of the Committee help with the planning and preparation of these spaces for student projects.

Ice Hockey Club

The team continues to set season home-attendance records. Students considering the Media & Arts University, should take a moment to review the Information Guide to learn more about the University and the Ice Hockey program.





International Arts Association

The International Arts Association's focus is to plan and host an exhibition involving international graduate artists within the University community.

Japanese Animation Club

The members enjoy Japanese animation and culture. Whether you come to meet new people or just to take a break from your classes, we hope you enjoy your time at the Club.

Latin American Student Association

The Association focuses on raising awareness and promoting Latin American culture at M&A University by building a strong social network and collaborating with other colleges and universities.

Running Club

The sports organization provides a healthy and fun atmosphere for all students who wish to run. Whether you run for competition or for leisure the Running Club is for you.

Soccer Fans

The Soccer Fans provides an opportunity for students to get together weekly and play fun and friendly games of soccer. These games are played in public parks, weather permitting, and in indoor soccer fields during the winter months.

Society of Classical Guitar Players

The purpose of the society is to enrich and cultivate musical heritage through public performances and guitar classes to help develop the members' musical potential.

Students for a Sustainable Future

The group provides education for students, faculty, staff, and the community on the reality and effects of global climate change, and presents feasible and practical opportunities to make a difference through every day life style choices.

Students in Design & Illustration

This is a student organization comprised of graphic designers and illustrators who want to further their educational experiences. This is done through arranging visits from internationally renowned designers, organizing trips to locations such as New York City and Barcelona, as well as creating opportunities for students to establish contacts inside of the profession.

Taiwanese Student Association

The Taiwanese Student Association focuses on enriching the college experience of all Taiwanese International students.



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TechArt

The Group explores the relationship between art and technology through commercial and artist-created photographic collages, illustration, music, video and multimedia. Members have the opportunity to discuss new software technologies, share tips and experiences creating digital work of art.

The Ultimate Frisbee Club

The organization was founded for the pure love of the game. Everyone is welcome to join us at any of our practice times to play and have some fun.

Vegetarian Club

The group provides social contact and mutual support for those choosing or desiring to lead a vegetarian lifestyle, and is a forum for information exchange regarding subjects of interest to vegetarians

Yoga Group

The Yoga Group offers weekly yoga classes for students, faculty, and staff interested in exploring yoga. Classes are open to everyone who wants to learn the basics or continue their practice. Participants are encouraged to bring a mat, loose flexible clothing, and positive energy.





Media on Campus



Media & Arts Journal

The Media & Arts Journal is the community newspaper of the University. It is published 15 times during the academic year on a biweekly basis.

Inside! - Student Newspaper

The newspaper is published by the Students' Union and 8,000 copies are distributed throughout the city. All students are encouraged to contribute and no experience is necessary. Students interested in submitting writing or artwork can contact the Student Newspaper office in Building 2, room 105.

MA Radio

Media & Arts Underground Radio

MA Radio is a student-run radio station located at the heart of the campus. We play a wide variety of music and offer training and experience to students from every faculty.

There are many other publications and newsletters produced and distributed on campus. For a complete list, go to the Media section of the website.



